

## Grenfell Tower Memorial Commission

### Ideas for a memorial – emerging views about the *feel* of the memorial

November 2020

#### **Introduction**

The Grenfell Tower Memorial Commission is working with community engagement specialists, Kaizen, to listen to and understand views, ideas and hopes for the Grenfell Tower memorial.

From August to November 2020, Kaizen began engagement with bereaved and survivor families and started outreach engagement on the Lancaster West Estate and in the local community in North Kensington. Almost 800 people have shared their views so far.

The Commission's work is still in its early stages and we want to ensure that findings reflect the views of the bereaved who are at the heart of the future memorial. The process of developing the vision for the memorial will continue over the coming months. If you would like to participate in these conversations, please see contact details on the next page.

#### **Emerging views on the memorial**

In conversations so far, emerging thoughts are that the memorial should be a peaceful, respectful tribute. Kaizen's question, 'Which three words would you want to use to describe the Memorial' gives provides insight on views about the starting point for the vision – how the memorial should *feel*.

These words have been grouped into a core themes – in essence, people were using different words to express the same broad vision for the feel of the future Memorial. The four main themes (representing over 75% of the words given) are:

- Peaceful and reflective
- Respectful and remembrance
- Hope and positive
- Community and love

Hope Love  
Remembrance  
Positive  
Peaceful  
Respectful  
Community Reflective

